

# Moliday Opening

Thousands of Dollars' Worth of Bright New Holiday Merchandise, including everything new in style or newly in vogue, for personal use, for gifts and for the home.

### Fine Linens, Blankets and Other Holiday Needs

At Important Special Prices That Every Alert Housewife Should Immediately Take Advantage of

Damask Pattern Cloths: 70 tn.x70 tn., each.....\$6.00 70 in.x106 in., each.....\$7.75 72 In.x72 in., each ...... \$6.50 72 in.x90 in., each....... \$7.50 72 in.x108 in., each ...... \$9.00 70x70-In. Cloths, each . . . \$4.00 70x88-in. Cloths, each . . . \$5.00

70x106-in. Cloths, each...\$6.00 Napkins, dozen.......\$5.00 Heavy Double Damask Pat-tern Cloths, round designs, excellent range of patterns: 72x 72-in, Cloths ... \$7.00 each 72x 90-in. Cloths ... \$9.00 each 72x108-in. Cloths . . . \$11.00 each 24x24-inch Napkins, \$9.00 doz. 54x54-inch Fine Double Damask Hemstitched Tea Cloths. Choice pat- \$4.00 terns. Each.......\$4.00

Embroidered Cloths Linene Embroidered Tea Cloths and Napkins, in plink, blue and white; 36-inch cloth and six napkins, stitched. \$3.25 Linen Napkins at \$4.00 dozen. Bleached Pure Linen Dinner Napkins, satin fin-Napkins—15-inch Fine Mercerized Bleached Nap-kins, hemmed, \$1.00 ready for use.... \$1.00

50 Pairs Heavy **Quality Bed Blankets** Would be special val-ues at \$6.00 pair.

Pair, \$4.50 Heavy Artistic Comforts, Comforts, 72x80 inches, 72x80 inches, \$4.00 \$5.00 Salem Bed Sheets

Made of round-thread cotton; no dressing, and fin-ished with wide hem; hand torn and ironed; ready for 54x90, reg. \$1.15; each, 95c 63x90, reg. \$1.25; each, \$1.09

45x36 35c Pillowcases, ea., 30c Sheets; no dressing: 90c well made; will laun-

81x90, reg. \$1.50 each, \$1.24

der perfectly ..... Six90 Heavy Round-thread Bleached Sheets; no dressing; wide hems. \$1.35 val-ue. Special..... \$1.10

Palais Royal-Second Floor



Thanksgiving Needs in

Grape Fruit Knife, Universal steel, at

Paring Knite, Shef-field steel, at 15c. Paring Knife, Shef-field steel, stag hanneld steel, stag handle, at 25c.

Nut Bowl Sets, hickory wood bowl with nickel-plated nut cracker and 6 nut picks, \$1.25.

Mahogany Bowl Nut Sets, with nut cracker and 6 nut picks, \$1.50.

cracker and 6 nut picks, \$1.50. Food Chopper, \$1.98 value, at \$1.79. 3-piece Carving Set, stag handle; complete in fitted boxes. \$4.75 value at \$4.25; and \$5.50 value at \$5.25. Casseroles, heavy

Coffee Machine with alcohol burner, nick-el-plated. Regularly \$6.75, at \$5.75.

Included in this lot are:

Palats Royal-Second Floor.

120 yards of 54-inch Large Blanket Plaid Zibeline Coat-

ings, in three colorings— rose and white, black and white and brown and green—

Electric Grill, boils, fries, broils and toasts. Can be at-tached to any lamp socket. Guaranteed

for 2 years; \$5.50 Electric Royal Roch-

for 2 years; \$5.50.
Electric Royal Rochester Tonster, \$4.50.
Table Knives and Forks; stag handles; set of 6 each, special, \$2.50. White bone handle, set of 6 each, special, \$2.50. White bone handle, set of 6 each, special, \$2.40.
Savory Enameled Ronsters, blue enameled, \$1.98 value, \$1.75.
Black and White Heavy Enameled Ronsters, black outside, white inside; inside measure, 13½ inches, \$1.59. In side of measure, 15½ inches, \$2.29 value, at \$1.59.
Bread Mixer, \$3.50.
Crauberry Presses; regularly 35c, at 25c.
Princess Moulds, made of heavy tin, for individual jellies,

\$3.25, \$3.50, \$4 and \$4.50

Special Tuesday Only at a Saving Yd. \$1.95

245 yards of 54-inch Scotch Plaid Velours, in dark and medium colorings; every color combination represent-

A One-Day Sale of Dress Buttons

at Reduced Prices Savings of at Least 25 per cent Afforded

Ivory Buttons, Bone Buttons, Celluloid Buttons and Imported Metal

Effects of Various Kinds; Also Satin and Velvet Buttons in Black.

Fancy Dress Trimmings in a Special Sale

Almost impossible to describe them, there are so many different assortments.

An exceptional opportunity to procure buttons of every kind, color and size for

69c Fancy Dress

25c to 65c Ivory Dress Buttons, Card, 10c

ever offered at such a little price; shown in a variety of pat-

terns, all sizes to match; small, medium and large, in black

1,800 cards of the prettiest and most desirable buttons

and Coat But-

tons, doz., 50c.

only. Sold only by the card of six or twelve buttons.

for individual jellies, etc. 12 in box, as-sorted patterns. Box, 39c. Palais Royal—

white and brown and green—ed here. Regularly sells that regularly sells for \$3.50. for \$2.50.

dresses, coats, etc. Included in this important sale are

50c Fancy Dress

and Coat But-

tons, doz., 35c.

180 yards 54-inch Colored Plaid Check

Velour Coatings in combinations of rose and

brown, carrot and black and blue, rose and

brown; soft, drapy quality. Regularly sells

#### This Sale for Tuesday and Wednesday of Boys' Clothing

-will bring unusual savings to mothers appreciating the importance of wise economy. Boys' \$1.25 Domet Boys' \$5.00 Value

Norfolk Suits, cassimeres and cheviots real \$5 value; \$3.45 sizes 7 to 16. Boys' \$7.50 and \$6.50 Norfolk Suits,

7 to 18; fine cassimeres, tweeds, cheviots and cor- \$4.95 Boys' \$6.50 to \$7.50

Value Mackinaws; 7 to 16. Boys' \$7.50 Value

Overcoats, plain and fancy, in blue, gray and brown Trench and Russian styles, for little \$4.45 boys 3 to 8.. Flannel Paja- 89c mas, size 6 to 18 Boys' 75c and \$1.00 Hats and Caps; hats for little boys: Rah Rah style in velvets,

corduroys and serges; caps for boys 8 to 18, serges and corduroys. Regular values to \$1. For Tuesday 59c and Wednesday Boys' \$1.50 Value

Woolen and Cordu-roy Knickers; 95c sizes 7 to 17... No C. O. D., phone or approval orders on these specials.

#### American Porcelain Dinnerware

At "Opening" Special Prices

lain, several different decorations to select from: full service for 12 persons. \$14.50. 100-piece Dinner Sets, imported Venus china; conventional, black and gold border; full service for 12 persons. \$29.50.

100-piece Dinner Sets, fine American porceain; white and gold coin knobs and handles full service for 12 persons. Complete, \$22.50.

Palais Royal-Fourth Floor.

300 yards of 54-Inch Scotch Mixture Coating, with cam-el's hair and boucle designs; all dark street colorings and in all shades. Regularly sells for \$3.25 and \$3.50.

90 wards of 48-inch Brush Wool Knitted

Coating in navy blue, brown and white; light in weight, but thick and warm; knitted back, allowing roomy and comfortable garments. Also useful for gentlemen's sweater vests. Regularly sells for \$4.00 and \$4.50.

# 

Continuing the Sale of American Cut Glass

Second Day of Our Semi=Annual Sale of

On Sale at Regular Prices

Manufacturer's High=Grade Sample Garments at Half Price

On Sale at Regular Prices

\$15,000.00 Worth of Beautiful Garments Offered in This Sale for \$7,500.00

Garments From Makers of the Highest Repute Who Are Recognized as Among America's Leading Fashion Designers

#### Bought at Exactly 50% Reduction and Offered in This Sale Accordingly

Most of these garments are Showroom Samples, that have served the purpose for the manufacturer. lence this great reduction. Many of the Afternoon and Dinner Gowns, Wraps and Evening Dresses and some Suits are either adaptations from, inspired by, or are exact reproductions of original French models. The lot includes:

#### **Evening Wraps**

Values Ordinarily \$50 to \$300

Sale Prices, \$25 to \$150

Evening Wraps of wonderful charm and beauty made from the finest chiffon broadcloths, trimmed with ing styles and in many colors. Some in combination superb quality fur, including Hudson seal squirrel, touches with satin, hand embroidered; some are beaded and many of ermine; some with wide cape collar of moufflon, or with fur trimming. white Iceland fox. Each one an exclusive style. From one of New York's most famous makers of evening

#### Evening and Dance Dresses.

Values Ordinarily \$50 to \$160

Sale Prices, \$25 to \$80

Evening and Dance Dresses of rich Satins, Chiffon Velvets and Metallic Silks, in combination with Tulle, Silk Nets, etc., with touches of metallic embroidery, gold and silver laces, bead decoration, etc.

#### Street Dresses.

Values Ordinarily \$19.50 to \$85

Sale Prices, \$9.75 to \$42.50

Street Dresses of Serge and Silk, also Satin combinations, including many new style ideas, ranging from plain simple frocks to dressy effects.

An extra charge will be made for

#### Afternoon Costumes

Values Ordinarily \$45 to \$130

Sale Prices, \$22.50 to \$65

Afternoon Costumes of Georgettes, in many charm-

#### Dinner Dresses.

Values Ordinarily \$35 to \$150

Sale Prices, \$17.50 to \$75

Dinner Dresses, in combination of Net and Satin over silver and gold cloths, luxuriously trimmed, many with fur; also with sequin, jet beads, brilliants and gold and silver laces.

#### Tailored and Semi-Tailored Suits

Values Ordinarily \$35 to \$150

Sale Prices, \$17.50 to \$75

Tailored and Semi-tailored Suits of fine Chiffon, Broadcloth, Velvet, Bolivian and other fine suitings, in tailored and dressy styles; also fancy Afternoon Suits.



Child's

**Sweaters** 

Sizes 22, 24 and 26, usually \$1.49.\$1.29

Made with roll collar and

pockets, in red. Copenhagen,

gray and white. Not every

color in each sise, but better

than usual \$1.49 Sweaters at

Flannelette

Kimonos

Of good weight flannelette,

in many pretty designs and

colors; large collars attrac-

tively trimmed with bands in

contrasting colors. Elastic

forming the high waist line.

Flannelette

Kimonos

Made to Sell at a Con-

Higher Price....\$1.19

Long Kimonos with beau-

tiful floral border down

entire front. Perfect fit-

Basement Store.

only \$1.29.

In all sizes

from 38 to

#### Tuesday Is Bargain Basement Day 935 Yards Winter Coatings That Usually Sell for \$2.50,

A day on which we desire to direct special attention to this Downstairs Store. "Dependable Merchandise at Economy Prices Always" is the aim of this department. Get the habit of visiting here regularly. Really extraordinary savings are offered here nearly every day.

#### Another Wonderful Sale of New Dresses

Offering 400 Splendid Garments Worth Up to \$19.50, at

#### Dresses for Misses & Women

Smart styles, made of Botany Serge, of serge and satin combinations and of all satin. In basque styles, new draped models, plaited tunies, plaited skirts, plain tailored and high waist-line effects. Nearly all with white satin collars. Various colors to choose from. On Sale Bargain Basement.

## 300 Sample Lace Curtains

A morning visit here tomorrow will be profitable, if only to secure first choice of these samples. Many can be matched, so that pairs can be obtained. Sold singly—at \$20 each.

Scrims Sold regularly to 12/2c A good assortment of sheer Scrim Cur-tains with lace inser-tion and edges. Spe-All kinds of Curtain

-prettiest styles or they would not be first

Women's Union Suits

The regular sizes are usually \$1.00; the extra sizes, 79c Visitors here last Tuesday will remember the sale of Juvenile Slippers—and will need no second invitation when 49c is quoted for very much superior Women's Slippers; in all sizes.

Neatly tailored and perfect

4 for 25c—Four 10c
kerchiefs cost you 40c
and these are as sheer and as perfect.
Women's size — but Christmas presents for children are suggested.

Basement Store.

6 for 55c—These finish Handkerchiefs with their prettily embridered corners and daintily hemstitched edges have all the appearance of pure linen and hand embroidery.

# Women's Hats

24.000 Handkerchiefs

Handkerchiefs that

day, nearly as much as

we are selling them for.

7c are so remarkable in quality they would cost us, on the markets to-



You will note values \$1.39
\$2.98. Velyet
Hats, in many
styles and shapes,
small to large, in
black and colors.
Attractively trimmed—in variety to
please every taste.
\$2.98 value at
\$1.39.

#### Special Table of Women's Wearables Tuesday

Tomorow's first visitors will find 30 Black Sateen Petticoats, with 15-inch flounces; 66 Children's Wash Dresses, sizes 6 and 8; a few Middy Blouses, sizes 14 to 16, and 40 Women's House Dresses, sizes 38 and 40.

### Women's Felt Slippers Such Slippers—you must see them—are a Christmas gift to patrons—at only 49c. 360 pairs of these warm and comforting Boudoir Slippers.

#### **Outing Flannel** Waists Petticoats, 49c

All sizes to 49c

fitting Voile Walsts, with fashionably large collar. Mostly plain; a few lace trimmed. Very much superior to usual low-cost waists.

Basement Store.

#### Children's Hats

Some of Them Are Good Values at \$1.49-but They Will Be First to Be Sold.....

79c

Warm and comforting, of

pretty stripes in white and

pink, blue or gray. With 10-

inch flounce finished with

scalloped edge. Well shaped

and well sewed garments.

Very special at 49c.

Be early tomorrow—for the chic Velvet Hats, prettily trimmed with ribbons and flowers. A fair variety of colors and black, at only 79c for choice.

Basement Store,

#### Beacon Bath Robes

Women's Robes, warm and serviceable, made of the reliable Beacon Blankets, some in Indian and fioral effects; wonderful colorings. And all are well tailored—full cut with large roll collar, finished with silk cord, and silk girdle at waist. Sizes 38 to 44. Very special at \$2.92.

Special Value in Corsets

Guaranteed not to rust—These Girdle Corsets are the acme of comfort \$1.29 and grace.....

With two-inch elastic top, four garters and all the attributes of more expensive models. Very special at \$1.29.

#### Extra Heavy Outing Gowns, 79c Under ordinary conditions these pretty stripes—Pink or e-would sell at 98c.

Flannelette Gowns, 89c

For Tuesday; sizes 16 and 17.

## ting collar and wide skirt. When these kimonos are seen the price will be judged very low.

Heatherbloom Petticoats

\$5.00.....

Note the double yokes, the long sleeves, the full skirts, the warmth of the material used, the pretty color stripes, the generous sizes—16 and 17. makes "seconds" of these better grade fleeced Union Suits. All sizes in all styles. Palais Royal-Basement Shoe Store Basement Store. 

#### Gold and Silver Trimmings - All are new and most desirable edges, Can be used for many trimming Oriental Silk Embroidery Trimmings—Showing Chinese Japanese and the Grecian influence, in which colors are so harmoniously blended that the effects are strikingly beautiful and most attractive; wide and narrow bands, pretty ornamental designs in a variety of shapes. The prices make them doubly attractive, at, yard, 50c, \$1.00, \$1.25 to \$7.50.

\$1.50 to \$2.50

35c Fancy Dress

Satin and Velvet Buttons

are lavishly used now; as many as six to twelve dozen

being used on the dress; a complete assortment here in

black satin and velvet at, per

doz., 5c, 7c, 10c and to 25c doz.

and Coat But-

tons, doz., 25c.

Imported Novelties in French Beaded Trimmings-Beautiful pastel shades, pretty orlental designs and rich colored effects. Separable motifs, narrow and wide bands, e tc., at, yard, \$1.00, \$1.50, \$2.50 to

Imported Sequin Bands and Edg-ings—Very desirable and most effective for trimming silks, satins, Georgettes, etc., in pretty opal-escent shades, rich colorings of purple, lilac, Kelly green, navy, etc.; also black. Priced at, yard, 50c, \$1.00 to \$2.50

25c and 35c Imported Bead Edgings - Impossible to duplicate them at this price; all colors and combi-nations of jet with color. Regular 25c and 35c values; spe-clal, yard..... 15c

\$1 to \$3 Fancy Dress and Coat Buttons, doz., 75c

to 2.25.

Imported Jet Trimmings—Jet is decidedly in favor now; it makes a rich, beautiful trimming for evening gowns and street costumes. Shown in wide bands, dainty galoons, pretty separate motif designs and net flouncings edged with the shimmering jet. Moderately priced at, yard, 75c, \$1.50, \$5.00 to \$13.50.

Paints Royal—Street Flees.

Curtains Including \$1.50 and \$2.00 \$1.10

Lace Trimmed

cial at \$1.10 pair.

\$1.25. Here at..... 79c beause the maker's "seconds"-a tiny oil spot, a few uneven stitches or a mill mend

Looking as well and wearing better \$1.39 than silk petticoats costing less than

The flounces of these garments are exactly as used in expensive petticoats. The price—\$1.39 for choice—is only possible because of the famous maker's semi-annual end-of-the-season disposal.

Palais Beyal.